

# UltraCard® Non-technology Card Products



## DURABLE, HIGH QUALITY NON-TECHNOLOGY CARDS

- **Value-oriented** – The ideal mix of quality, price and flexibility
- **Optimal Print Image** – Clean, glossy dye receptive surface
- **Durable** – Composite construction resists warpage and cracking
- **Versatile** – Available in a variety of configurations including custom HoloMark™, custom VeriMark™ and magnetic stripe.

As the first choice in non-technology cards for FARGO® and any other brand of card printers, UltraCard products are recommended for reverse-transfer printing, lamination and fluorescent panel ribbon printing applications. The UltraCard® product line has a long-standing reputation among dealers and end-users for consistent quality in construction, providing maximum durability, flexibility and card life with optimal resolution print quality.

### UltraCard®

Great for full-color photo IDs and loyalty cards, the UltraCard line is ideal for a wide range of card identity applications requiring a glossy, photo-quality finish. The durable low cost cards are manufactured to ensure clean, scratch-free cards for high-quality prints and extended printhead life.

### UltraCard Eco®

Leveraging the trusted reliability and quality of the UltraCard brand, the UltraCard Eco is a non-technology card made with BIOPVC™, which enables faster biodegradation for organizations seeking an environmentally friendly solution. While typical PVC cards take 20-25 years to decompose in landfill conditions, UltraCard Eco cards are reduced in 5-7 years. UltraCard

Eco cards are ideal for abrasive, high-wear applications, enabling maximum card life while delivering superior glossy print quality and high flex/temp durability.

### UltraCard® Premium

UltraCard Premium is the preferred card for High Definition Printing (HDP®) applications. The affordable and extremely durable UltraCard Premium is ideal for use with High Definition Printers (HDP®) or Direct-to-Card (DTC®) applications that require a higher quality card. Composite material construction provides enhanced durability, flexibility and card life with optimal resolution print quality for re-transfer printing, lamination and fluorescent panel ribbon printing applications.

### NEW! UltraCard® PC

Made of a 100% polycarbonate construction that is more environmentally friendly than commonly used PVC constructions, UltraCard PC offers the highest level of card durability and longest card life within the UltraCard family of cards. UltraCard PC is ideal for laser engraving applications and is compatible with only High Definition Printing (HDP®) technology.

## SPECIFICATIONS

	UltraCard®	UltraCard Eco®	UltraCard® Premium	UltraCard® PC
<b>Dimensions</b>	2.125" x 3.375" x 0.030" (5.40 cm x 8.57 cm x 0.76 cm)			
<b>Card Construction</b>	100% PVC	BIOPVC™	Composite polyester construction	100% Polycarbonate
<b>Available Options</b>	Low Coercivity (300 Oe) magnetic stripe, High Coercivity (2750 Oe) magnetic stripe, Custom VeriMark foil stamp, Custom HoloMark foil stamp	N/A	High Coercivity (2750 Oe) magnetic stripe, Custom VeriMark foil stamp, Custom HoloMark foil stamp	N/A
<b>Printing Compatibility</b>	Direct-to-Card, Reverse Transfer			
<b>Laser Engraving Compatibility</b>	Not compatible			



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